



Trustee Report
December 31, 2003

It's been quite a year, start to finish. The New Orleans meeting exceeded all expectations for attendance and revenue generation. The educational program was the best I've seen in the last 6 years. There was also quite a bit of worthwhile committee work that was accomplished as well. I told Paul Morris that I was pleased with his leadership and had high hopes for the coming term of Susan Jacobson. After all, they are the first of our younger generation to take the reins of the Society. There are other outstanding young leaders waiting in the wings. Please see the upcoming presidential ballot. Two outstanding leaders for us to consider. One tough choice.

The Board of Trustees saw quite a few seasoned veterans cycle off this fall. This makes our current Board rather short on experience and institutional knowledge. Nonetheless, the group does a good job of doing the business of the Society and always manages to have an intense debate or two with no hard feelings afterwards. As a group we also heard from:

1. President Morris presented his 90 points of light summarizing his years as President of the ASLA, which included the approval of Idaho's House Bill 331.
2. EVP Somerville gave the Programs & Operations Report. I'm sure you'll be amazed at the initiatives and expansion of our collaborations. If you want a copy, I can e-mail to you.
3. Dickson De Marche, President of CLARB, that announced parts of the LARE will be given by computer in February and August.
4. The NSPE (National Society of Professional Engineers) discussed challenges to licensure by federal work, which may lead to cooperation regarding licensure.
5. Colleen Clark, President of the Canadian Society of Landscape Architects discussed membership and licensure trends/impacts and extended an invitation for a joint meeting in 2008 in Montreal.
6. Discussion in giving the student rep a full vote in the BOT was spirited but no action taken as a major change to the constitution and by laws would be required.
7. Drake Fowler, ASLA Student Rep., gave an outstanding report and showed the new student newsletter that is to go out by e-mail.

8. Paul Farmer, Executive Director of the APA, talked about its membership make up (30,000; 2/3 public sector) and proposed joint ventures on policy and legislation.
9. ASLA to take the next step on development of a “green roof” for national headquarters building.
10. The operating budgets were presented and approved. Budget contains no additional CIP money and a severe shortfall if “Firm Finder” revenues don’t pick up.
11. Network conversion and computer upgrades finally all completed at National HQ.
12. Revised Model Chapter Constitution and By Laws approved and sent on to Chapters for adoption. National suggesting e-vote approvals (Jim, we need to talk about this!)
13. New policies on Invasives and Security Design were approved.
14. Mark Hoversten, of CELA, gave a brief report on the state of LA education. Most universities and programs are in budget shortfalls. Surprise!
15. **Other general stuff:**
 - ASLA is collaborating and in some cases taking the lead on;
 - o Security Design
 - o Healthy Community Design
 - o Context Sensitive Design
 - o Green Roofs
 - o LEED/Green Building Stds.
 - o Forest Ecology and Fire
 - LA week will become LA Month (April)
 - LABOK (Landscape Architecture Body of Knowledge) task force to send out surveys late this fall.
 - 2003 graduating survey shows starting salaries at \$32,700.

I continue to serve on the Policy Committee having worked with the group to review and formulate policies on Security Design and Invasives. I also made the motion on the floor for approval in the BOT. We are currently taking up the issue of wildfire and a policy from the Licensure Committee on Continuing Education.

I also attended my initial meeting for the Finance Committee and will serve on that committee for at least 3 years. In spite of the insurance claim money from the Montreal meeting and two health meeting in San Jose and New Orleans, we still face budgetary challenges in the coming years. I would encourage you all to examine and consider purchasing the enhanced Firm Finder product as it is being upgraded to improve its attractiveness and functionality. I know Dell and I will be looking as well. Your subscription will provide a boost for a key revenue stream. Sorry to get a bit commercial,

but it is worth your time to take a look. If you have any concerns about the product, contact Don Brigham as he is the VP with oversight of this product.

At the state level, we have an election year that is upcoming. In view of the bittersweet slice of life that was House Bill 331 in Idaho, we all need to get busy. I would encourage you all in both states to support and work for candidates sympathetic to our profession. The Lobby Day experience I've had in D.C. has taught me that our elected officials are always glad to meet and listen. On a state level where the politics is closer to home, I find there is both genuine interest and curiosity about who we are and what we do. We have friends on both sides of the aisle, which is great.

In closing, I would again express my thanks for the opportunity to represent you all. I look forward to another year and working with the new executive committee under the leadership of Jim Mihan. If y'all have any questions or thoughts for me, get to me by [e-mail-----jon@hatchmueller.com](mailto:jon@hatchmueller.com)

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Have a good holiday season!

Jon