



Trustee Report
December 2, 2003

It was a busy two days in New Orleans with the principal meeting focus being on society operations. The following issues, presentations and actions were undertaken.

1. President Morris presented his 90 points of light summarizing his years as President of the ASLA, which included the approval of Idaho's House Bill 331.
2. EVP Somerville gave the Programs & Operations Report, which I've attached for your review. I'm sure you'll be amazed at the collaborations and expansions of our collaborations.
3. Presentations by Dickson De Marche, President of CLARB, that announced parts of the LARE will be given by computer in February and August.
4. The NSPE (National Society of Professional Engineers) discussed challenges to licensure by federal work, which may lead to cooperation regarding licensure.
5. Colleen Clark, President of the Canadian Society of Landscape Architects discussed membership and licensure trends/impacts and extended an invitation for a joint meeting in 2008 in Montreal.
6. Discussion in giving the student rep a full vote in the BOT was spirited but no action taken as a major change to the constitution and by laws would be required.
7. Drake Fowler, ASLA Student Rep., gave an outstanding report and showed the new student newsletter that is to go out by e-mail.
8. Paul Farmer, Executive Director of the APA, talked about its membership make up (30,000; 2/3 public sector) and proposed joint ventures on policy and legislation.
9. ASLA to take the next step on development of a "green roof" for national headquarters building.
10. The operating budgets were presented and approved. Budget contains no additional CIP money and a severe shortfall if "Firm Finder" revenues don't pick up.
11. Network conversion and computer upgrades finally all completed at National HQ.

12. Revised Model Chapter Constitution and By Laws approved and sent on to Chapters for adoption. National suggesting e-vote approvals (Jim, we need to talk about this!)
13. New policies on Invasives and Security Design were approved.
14. Mark Hoversten, of CELA, gave a brief report on the state of LA education. Most universities and programs are in budget shortfalls. Surprise!
15. A substantial number of seasoned trustees as well as VP's and Past President Rodney Swink, cycled off the Board. Lots of institutional memory is gone.
16. **Other general stuff:**
 - ASLA is collaborating and in some cases taking the lead on;
 - o Security Design
 - o Healthy Community Design
 - o Context Sensitive Design
 - o Green Roofs
 - o LEED/Green Building Stds.
 - o Forest Ecology and Fire
 - LA week will become LA Month (April)
 - LABOK (Landscape Architecture Body of Knowledge) task force to send out surveys late this fall.
 - 2003 graduating survey shows starting salaries at \$32,700.

Other General Notes

I have been re-appointed to the Policy Committee and Professional Practice Institute. I have also been appointed to the Finance Committee and will start work on the upcoming budgets in February.

Policy Committee is about to take up the business of fire and fire responsive site design. Any thoughts or input would be most helpful.

PPI reviewed a proposal for strategic alliance with Horticultural Asset Management (HAM) to provide ASLA members with a HAM-developed horticultural assessment tool for developed landscapes. This has extreme implications for project appraisals and insurance coverage/claims issues for our projects.

Finally, the New Orleans meeting was a rather remarkable event, which broke attendance revenue and fun records. Next year's meeting is in Salt Lake and may emphasize more public practice issues. Anything special we want to do to support Utah?

Respectfully Submitted,

Jon