



ASLA  
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**RE: Idaho / Montana Chapter of American Society of Landscape Architects Sponsorship opportunities announced for 2008-2009 for upcoming season and 2009 Rendezvous:**

Dear Colleague:

The Executive Committee of the Idaho/Montana Chapter of the American Society of Landscape Architects continues to achieve milestones for chapter growth, professional development, and bridge building among practitioners and our network of providers. Last year marked a wonderful progression for our organization in terms of appreciating what the partnership potentials with our vendors and other organizations truly represent in helping all of us be more effective.

We had great participation from several organizations at our Rendezvous Event in 2007 that were able to provide engaging presentations, identifications of emerging trends, and educational opportunities to our members while strengthening networking and business opportunities. We followed the successful rendezvous through showcasing the successful sponsorship on our website and in our newsletter.

We have decided to continue along these lines and refine our Chapter Sponsorship opportunities using the model of success we implemented last year; using feedback from several key sponsors as well as requests from many new potential vendors.

**In response to our much appreciated sponsors and potential sponsors, we are proudly going to offer streamlined and efficient packages that will simplify the 2008-2009 sponsor relationship opportunities. *These packages are highlighted on the following page.***

We plan to have the 2009 Rendezvous event in Boise, Idaho in April. Boise will offer a wonderful locale with great culture, dining, educational, and recreational opportunities that will draw from a more metropolitan setting. This event will have strong representation by educators, students, industry representatives, and many regional landscape architects, as well as a special visit from our National ASLA Organization. The theme of development of our emerging professionals will continue, and additional focuses for the event include continuing education, network development, and recognition.

Our sponsorship packages, however, are not exclusively limited to the Rendezvous. We will now offer renewable two year packages that will include the most desirable highlights from last year's sponsorship opportunities with several new additional elements. Notably, with several of our Chapter Sponsorship possibilities, we will be honored to present you with a Corporate Affiliate Membership in the Chapter itself. This will give you an open network opportunity with members, provide monthly updates to events and announcements, and will allow you use of the Chapter ASLA logo. Also, we have great new opportunities for you to feature your products and events as well as job listings, educational opportunities, and technical articles in our quarterly newsletter and on our website. Please visit our site at <http://www.imasla.org/index.html>.

Please consider this an opportunity for all of us to prosper, network, and evolve our respective trades through collaboration. Call me with any clarifications or questions.

Warmly,

Eirik A. Heikes, ASLA  
Sponsorship Chairperson  
Chapter President Elect  
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### **Lupine Sponsorship (Annual Renewal) \$300**

- Mailing list of Chapter members will be provided to Sponsor for use in networking and market development.
- Sponsor to receive monthly updates (via email) regarding upcoming events, organizational happenings, recognitions, awards, and other information.
- Sponsor to be recognized in quarterly Idaho Montana ASLA newsletter as part of general list.
- Sponsor to be updated on development of Rendezvous event and welcomed to participate as attendee (standard fee for attendance not part of Sponsorship)

### **Columbine Sponsorship Package (Biannual Renewal) \$700**

- Mailing list of Chapter members will be provided to Sponsor for use in networking and market development.
- Sponsor to receive monthly updates (via email) regarding upcoming events, organizational happenings, recognitions, awards, and other information.
- Sponsor's Logo published in quarterly Idaho Montana ASLA Newsletter as advertisement.
- Sponsor link on Idaho Montana ASLA website to location of choice.
- Sponsor's attendance for one person at Rendezvous included in Package and simple logo included on Rendezvous print materials.

### **Orchid Sponsorship Package (Biannual Renewal) \$1,500**

- Corporate Affiliate Membership in Chapter and mailing list of Chapter members will be provided to Sponsor for use in networking and market development.
- Sponsor to receive monthly updates (via email) regarding upcoming events, organizational happenings, recognitions, awards, and other information.
- Sponsor will have ½ page advertisement in quarterly newsletter (sponsor supplies approved graphics, narratives, events, and additional information)
- Sponsor to have a half page approved area for advertisement or events or updates on website with links, as well as use of **imasla.org** for approved job and event postings
- Commitment to next Rendezvous included in this package (for two attendees).
  - Second Tier location for exhibitor space at Rendezvous Expo.
  - 15 minute speaker opportunity at professional development sessions.
  - Advertisement and logo include on all Rendezvous Print Material.

### **Shooting Star Sponsorship Package (Biannual Renewal) \$2,500**

- Corporate Affiliate Membership in Chapter and mailing list of Chapter members will be provided to Sponsor for use in networking and market development.
- Sponsor to receive monthly updates (via email) regarding upcoming events, organizational happenings, recognitions, awards, and other information.
- Sponsor will have brochure advertisement included in quarterly newsletter (sponsor supplies approved brochure)
- Sponsor to have a full page approved area for advertisement or events or updates on website with links, as well as use of **imasla.org** for approved job and event postings
- Commitment to next Rendezvous included in this package (for three attendees).
  - First Tier location for exhibitor space at Rendezvous Expo.
  - 30 minute speaker opportunity at professional development sessions.
  - Sponsorship of Breaks, Receptions, Events, and Awards recognized on specific basis (i.e. Sponsor recognized during Awards Banquet exclusively).