

# IDAHO/MONTANA ASLA EXCOM

## October 10, 2001 Meeting Minutes

Begin 4:00pm.

Minutes from the last meeting were not discussed.

### Treasurer's Report

- We have approximately \$13,000.
- Debowden mentioned that this should be divided into separate funding categories to reflect accounting specific to CIP awards in each year, and rendezvous for 2001.

### OLD BUSINESS

#### Glossy Newsletter

- Kim has been working on putting this together.
- We have 7 companies that will be advertising:
  - 1.) Rainbird
  - 2.) North Idaho Masonry
  - 3.) Precision Pumping
  - 4.) DMA Lighting
  - 5.) Jayker Nursery
  - 6.) The Turf Co.
  - 7.) Recreation Idaho
- Newsletter will be printed on beige uncoated paper. (Number of folds - to be decided.)
- The quantity printed will depend on budget.
- Kim will meet with Kristy Weyhrich, our graphic designer, next week. Once all decisions and all graphic information to be included in the newsletter are submitted to Kristy, it is anticipated that the final piece can be completed in approximately 3 weeks.

#### Legislature Report and Summit Meeting

- Debowden and Mary will be meeting with Yvonne Ferrell, former Director of State Parks. She will be getting in touch with them sometime next week to discuss her assistance to our effort.
- Debowden and Mary will go through the CIP calendar to set up hard dates for the upcoming Legislative Breakfast and related events.
  - Relative tasks:
    - 1.) Write intro letter to Legislators.
    - 2.) Assign specific LA's to specific Legislators.
- The new Idaho Board of Landscape Architects Director appointee is Rayola Jacobsen, coming from the farm bureau. Debowden and Mary will discuss the approach needed to inform her of our current licensure revision process.
- The ASLA National Licensure Summit Meeting is the first week in November in Monterey, California.
- Mary McGowen will be attending as a representative of Idaho. Jolene Reick will be attending as a representative of Montana.

#### Chapter Initiative Grant

- The Chapter Initiative Grant was reviewed, and the following discussed:
  - The Treasurer's Report should be revised to separate the CIP budget/award from the chapter budget, for funding accountability and preservation of CIP-designated funds.
  - The 2000 CIP Exhibit calendar was reviewed, and locations for display discussed:
  - Dave suggested exhibit at the Idaho Nursery Association Show in January.

- Debowden suggested that the display needs to go elsewhere, as we do not need to educate others outside of our immediate realm. She suggested that the exhibit be placed at the Boise Towne Square Mall and other similar locations, in efforts to educate the public.
- The 2001 CIP award for Idaho was relative to the Legislative Report and Summit Meeting, above.
- The 2001 CIP award for Montana was discussed, relative to the \$200 award, and Montana's ability to match the total \$1500 needed for their CIP proposal. It was determined that if Montana can raise \$700 through a combination of out-of-pocket contribution and advertising, then the chapter would contribute \$500 toward their effort. This would bring an overall project budget proposal of \$1500 achievable through a 50/50 match.

#### Newsletter

- Debowden will be providing information regarding the legislature effort and related task calendar to Toby to add to the next newsletter which will be going out soon.

#### QBS-Qualifications Based Services Council

- A QBS training workshop will be held sometime in November.
- The monthly meeting is next week. Dave will attend.

#### Chapter Sections

- Discussion regarding the officialization of southern Idaho's' Olmsted Section resulted in Dave to follow up with National. Development of an official Montana Section relies heavily on professional participation which is still lacking despite section leaders efforts.

#### Traveling Panel

- Look into displaying at the Idaho Nursery Association Show in January.
- Debowden suggested that someone contact the Boise Town Square Mall to have it displayed there as well.

#### Other Old Business

- Debowden's expense for participating in the upcoming ASLA National Nominating Committee meeting in Washington D.C. will be paid for by the National ASLA.
- The Mid-Year Excom meeting will be held in Washington D.C., April 23-28. Jim, and possibly Dave, will attend depending on available budgets and expenses.

### NEW BUSINESS

#### New Trustee

- The new Trustee for the Idaho/Montana Chapter is Jon Mueller. Welcome!!

#### Awards Committee

- Because of Kim's election to Vice-President, she was asked if she wanted to continue her involvement in the Awards Committee. She said she would happy to continue some involvement, and get next year's notice out, though it may be a good idea to get someone else involved with the duties of the awards committee. Rodney will probably continue on with the assistance of another person.

#### Idaho Nursery Association

- The INA has offered the ASLA time at the upcoming conference in January for an educational track. Since this is a local effort, it would be put to the Olmsted Group to arrange and coordinate. Discussion involved the upcoming Legislative Breakfast and relative licensure modification. The Excom determined that the focus of all locals needs to be placed on this effort this year, and not to spread members too thin...

Olmsted

- Julie Quinn of Public Works Storm Water, wants the Olmsted Group to get together with Tom Richmen either February 5 or 6. The Olmsted Group should work with Julie to set up a meeting with Tom.

Chapter Visitation Program

- Don Brigham, former Trustee, suggested that we have Len Hopper, immediate National ASLA President, come to the University of Idaho in Moscow in order to meet with both the ASLA members and LA students. However, we had already lined up a representative to come out to help with the Legislative Breakfast in January, and thus our annual chapter visitation may be expended. It seems also that Len's visit would benefit only the student aspect of our membership, and would not enable participation by all members as easily.

Other New Business

- Debowden talked to Mike Lin. He has offered to send us some of his posters free of charge. She suggested that we use approximately 20 posters (if we can get that many) as a fundraiser and/or raffle. It was also suggested that we ask him if he will autograph them.

Excom Retreat

- Dave suggested that the Excom have a day retreat to discuss member responsibilities and to brainstorm on what we want to accomplish as a group.
- It was decided that November 17 would be the best date. The location is undecided at this time, but thought that it would be easiest if close to Boise. Bogus Basin may be an option.
- Dave will make copies of the Chapter Operations Workbook (COW) for Kim and Beth in time for the retreat. Everyone else already has one.

End 5:45pm.