



ASLA
2009-2011
CHAPTER
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Chapter Presidents' Council Mid-Year Meeting

April 28-May 1, 2010

President's Report

This year's mid-year CPC meeting was again held in Washington D.C. during the last week of April and was combined with the annual advocacy day. This year's legislative priorities were to encourage senate companion bills and more house sponsors of H.R. 3734 Urban Revitalization and Livable Communities Act and H.R. 4202 Green Infrastructure for Clean Water Act of 2009. As one of the Idaho delegates along with our chapter Trustee Jim Mihan, I was honored to sit down and discuss these bills with House Representative Walt Minnick, Senator Mike Crapo, and Senator Jim Risch.

The CPC meeting gave me many great ideas on how to stay vigilant and active in our local chapter. Some of the things I plan to focus energy on are:

1. keeping in contact with nonmembers
2. increase chapter membership involvement
3. explore options for a membership Chairperson/ Executive Director position
4. increasing emerging professional involvement (by helping with rendezvous efforts)
5. increase LA visibility

Other ideas I was able gather include:

1. posting private job RFPs to the chapter website
2. developing a shadow mentor program for college or high school students
3. developing annual fund raising events
4. Send emerging professionals to CPC and/or Advocacy meeting
5. Redo logo and/or develop chapter tag line
6. Partner with INLA and other contractor groups (AIA, APA, ASCE, ULI, USGBC, etc)
7. Develop facebook, linkedin, twitter, land8lounge, and others and add to webpage
8. Develop a proactive strategic plan

Please contact me to discuss any issues you would like to see addressed through our local chapter.

***The Idaho-Montana Chapter
American Society of Landscape Architects
www.imasla.org***