

# *ASLA Leaders E-Express ...*

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June 7, 2006

## **Governance and Administration**

- **The green roof is now accessible for wheelchairs.** A Stair-Trac portable wheelchair lift was tested successfully on the roof access stairs and is now on site ready for use as needed. [The stair is not wide enough to accommodate a wall-mounted wheelchair lift; other options, including extending the elevator to the roof, were explored during the design process but were cost prohibitive. The green roof is not required to be accessible under the Americans with Disabilities Act, but the Board felt strongly it should be made accessible if possible.] Green roof visitors last week included Past President **Rodney Swink, FASLA, and Juanita Shearer-Swink, FASLA.** An intern from Michael Van Valkenburgh Associates is working on the as-planted plan and assessing plant growth. Light sensors have been placed at several locations, including under the grating, to gather data. Flow meters are in place and will be tied in to the building's monitoring system. Temperature sensors are also scheduled to be installed. An "observation log" has been added to the [green roof web page](#).
- **Voting for ASLA president-elect** concludes this evening at 12:00 a.m. PDT. As of Friday, June 2, a total of 3,835 ballots, representing over 31 percent of eligible voters, had been cast. A final reminder email was sent out on Monday.
- **President-elect Pat Caughey, FASLA,** represented ASLA on a panel on visual resource management practices at the 12th International Symposium on Society and Resource Management in Vancouver on June 6. Also serving on the panel was **Brad Cownover, ASLA,** former Chief Landscape Architect with the Bureau of Land Management.

## **Government Affairs**

- **New Hampshire Governor John Lynch (D) signed legislation** on June 5 that creates a new practice act, to go into effect July 1, 2006. The full implementation of the requirements will take place after rules are promulgated. With this win in New Hampshire, and the upgrade victory in West Virginia earlier this year, **landscape architects are now regulated with practice acts in 40 states.**
- Nearly 50 landscape architects from 42 states and the District of Columbia convened for the fifth **ASLA Licensure Summit** in Vermont this past weekend. For more details, see this week's [LAND](#). If your chapter is interested in hosting the 2007 Summit, please contact Government Affairs Director Julia Lent. Preference will be given to chapters that are actively seeking a practice act.
- Guidelines and the application form for the 2007 **Licensure Grant Program** is now available on the [Chapter Operations Website](#). The deadline for submissions is August 15. This year, we have been able to increase the total funding available for the matching grants for a total of \$40,000.
- ASLA staff continues to follow up with Lobby Day requests and comments. Federal Government Affairs Manager Scott Kovarovics gave a **green roof tour to staff with Senator Ron Wyden of Oregon** on May 31. Senator Wyden's staff was particularly interested in touring the roof because Senator Wyden is developing legislation concerning green buildings. ASLA offered to assist with this effort.

## **Meetings and Special Programs**

- Nine chapters have submitted a total of nine **Chapter Initiative Proposals (CIP)** for a total request of \$33,380, which is a disappointing figure and way below the \$52,000 available.
- **Early bird online registration for the 2006 Annual Meeting** is in full swing. The CPC 2006 Annual Meeting will be only one day, Thursday, October 5, 2006 allowing the CPC to attend the [tours](#) and

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[field sessions](#) on Friday, October 6. Save \$100 by [registering online](#) before August 28, 2006. An email was sent to 21,276 members and prospects to promote online registration. In addition, an ad promoting the annual meeting will appear in the July issues of *LAM*, *Topos* and *Urban Land*.

## Membership and Chapter Services

- Membership numbers as of May 31 are as follows:

Member Type	Number of Members
Associate	1516
Affiliate	625
Fellow	552
Honorary	54
International	138
Full	9915
Corporate	183
Student	2942
Student Affiliate	496
<b>Total</b>	<b>16421</b>

## Public Relations and Resource Development

- ASLA has released the recipients of [the 2006 ASLA honors](#) :
  - ASLA Medal: Cameron Man, FASLA
  - ASLA Design Medal: Steve Martino, FASLA
  - Firm Award: Olin Partnership
  - Jot D. Carpenter Teaching Medal: Donald L. Collins, FASLA
  - LaGasse Medal: Hugh C. Miller, FAIA, Honorary ASLA
  - Olmsted Medal: Mayor Richard M. Daley, Honorary ASLA
  - Community Service Award: Randal Scott Romie, ASLA
- ASLA Professional Awards Residential Design Category partner ***Garden Design* magazine will publish a co-branded insert with *Landscape Architecture* magazine featuring the 2006 award winning projects.** The insert will appear in the final 2006 issue of *Garden Design*, which will be published in time to debut at the ASLA annual meeting in October, and will be distributed to all ASLA members, *LAM* subscribers, *Garden Design* subscribers, and on newsstands, for a combined circulation of nearly 260,000. The bonus insert will also be distributed at the NAHB, AIA, and other trade shows in which ASLA participates in 2007.
- Among the 421 entrants to the **ASLA Student Awards** program, 26 former members reinstated their memberships and 97 new members joined for the first time, for a **total gain of 123 Student ASLA members** through this program. The Student Awards Jury meets June 16-18. Entrants will be notified soon after of the results and the awards will be announced in September, when schools reconvene.
- [The new and improved JobLink](#) now allows job and resume posters to format text using bold, italics, underlines, bullets, numbers, and hyperlinks. Jobs may now be posted for 30, 60, or 90 days and are searchable by a number of criteria to help job seekers organize the listings. Two new JobLink ads have been created and will begin running with the July issue of *LAM*. Also, beginning in

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July, non-member job posters will receive a one-year membership in ASLA, hoping to replicate the success of the awards programs in capturing new members.

- The latest issue of [LAND Online](#) was distributed Tuesday to 14,159 members, with 202 bounces. This is down slightly from the last issue, which was delivered to 14,248 members. The issue included articles on the [2006 medals, community service, and firm award recipients](#), [the Cooper-Hewitt Nationals Design Awards](#), [the Fifth Annual Licensure Summit](#), and the upcoming [landscape architecture program at the Chautauqua Institution](#). It also included [a reminder](#) asking members to vote in the 2007 race for President-elect.
- [The Green Roof page](#) is being redesigned to feature press coverage of the roof and an observation log of the roof's plantings and plant growth.

## Information and Professional Practice

- **ASLA will be conducting the next national salary survey during June 2006.** On June 8 all Full and Associate ASLA members will receive an email invitation to participate including the link to the online survey. The purpose of the survey is to collect, analyze, and disseminate salary data on the profession for information and research purposes. Private, public, and academic sectors will all be covered by the survey, and the results will include analysis by major metropolitan areas, states, regions, years of experience, number of employees, job titles, and gross revenue of the employing firm or organization. The survey data results are continually in demand by public and private practitioners, students, and institutions. The information will be collected in a database and available to search online by subscription.
- The **Therapeutic Garden Design PPN** has posted its latest newsletter to the Network's [website](#).
- The current release of *LAND Online* features member profiles from the [Residential Landscape Architecture and Design-Build PPNs](#) in a continuation of the ongoing series "Reports from the Field."
- ASLA has invited four students in landscape architecture to assist three of ASLA's PPNs in the coming year. The students applied for the position of Web Journal Editor, a new internship program proposed by ASLA. MLA candidates at Ohio State University's Knowlton School of Architecture and Kansas State University will be working with the **Urban Planning and Design PPN** and the **Reclamation and Restoration PPN**, respectively. An MLA candidate at Auburn University and a fourth-year BLA student at Ball State University will both be working with the **Sustainable Design and Development PPN**. The students will begin their year of work with the PPNs in the fall of 2006.

## Deadlines and Reminders

- The [Leadership Calendar](#) can be accessed on the web.