

ASLA Leaders E-Express ...

January 5, 2005

Governance and Administration

- **ASLA's membership passed the 15,000 mark** before the end of 2004. See the membership section, below, for more details.
- EVP Nancy Somerville and staff met with **ESRI** staff before the Christmas holiday to discuss the business model for ESRI software sales and the joint **ESRI/ASLA/LAF Fellowship program** that will debut next year. ESRI held a GIS workshop in conjunction with the Salt Lake City annual meeting and will repeat the workshop at the Ft. Lauderdale meeting.
- **Fourteen firms responded to the request for qualifications for the ASLA headquarters green roof.** The Green Roof Task Force is in the process of reviewing the statements of qualifications to develop a short list. Interviews with the short-listed firms will be held in early February.

Public Relations and Resource Development

- In response to inquiries from members, web editor Dave Connell has posted information on the ASLA home page, www.asla.org, about **how to contribute to assist the victims of the tsunami**. This article and another one on the long-term expectations for recovery will appear in Monday's *LAND Online*. ASLA will continue to monitor the recovery efforts and will partner with allied organizations to develop an appropriate, coordinated response. Members will be informed of opportunities to contribute professional expertise as more information becomes available.
- We are very pleased to announce that **Carolyn Mitchell**, who has been serving as the public relations department's temporary "awards concierge" since August, is joining the ASLA staff permanently. She will coordinate the honors and awards programs, market JobLink, and provide administrative support to the PR and Resource Development Department. Mitchell may be reached at 202-216-2331 or cmitchell@asla.org.

Information, Communication and Professional Practice

- **ASLA received twelve proposals for LATIS papers to be published quarterly in 2005.** The twelve authors responded to the ASLA call for proposals issued in the fall. The twelve **proposals are being reviewed by an advisory panel of six volunteers** from the Professional Practice Institute (PPI), the Council on Education (COE), and the Professional Interest (PI) Group Council. The advisory panel consists of **Robin Abrams, ASLA** (PI Group Council); **Terry Clements, ASLA** (COE); **Jonathan Henney, ASLA** (PPI); **Brad Hilliker, ASLA** (PPI); **Clotho Spinner, ASLA** (COE); and **Whitney Talcott, ASLA** (COE). The four authors who will be invited to develop LATIS papers for publication by ASLA in 2005 will be notified by January 14, 2005.
- The **Fall/Winter 2004 Therapeutic Garden Design professional interest group newsletter** has been released and is posted on the group's website at <http://host.asla.org/groups/tgdpigroup/newsletter.htm>.
- Check the highlights of the January 2005 issue of *Landscape Architecture* magazine online: <http://www.asla.org/nonmembers/lam.cfm>.

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Member and Chapter Services

- **A membership milestone was achieved with the coming of the New Year.** ASLA's total membership now exceeds 15,000 members. That's almost seven percent growth from 2003 year-end totals.

January Membership Totals	
Associate	1488
Full	9476
Fellows	540
International	131
Student	2580
Affiliate	667
Corporate	128
Honorary	55
Total	15065

Deadlines and Reminders

- The **Leadership Calendar of Events** can be accessed on the web at <http://www.asla.org/membersonly/governance/clr2005.cfm>.